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TracerGraphix

Lenticular Products

Lenticular products are a way to capture your customer's attention that no other print media can compare to. Customers will handle them, show them to friends or even display them because they can actually show movement or depth. A promotional product turns into a collectible item! Your direct mailer becomes a conversation piece! Watch them turn a 3D card on its side or turn it over to try to see where the depth is coming from.

Whether you draw your audience in with 3D that makes a product jump right off the page or stop them in their tracks with a flip or motion that makes them wonder how something printed can move, you create valuable dwell time and interaction with your product. With a wide variety of unique effects and applications, lenticular graphics are a great way to expand your existing product line or promotional efforts.

Product Suggestions

Promotional

Post Cards
Trading Cards
Loyalty Cards
Key Chains
Magnets
Collectibles
Mini Posters
CD Covers
Place Mats
Mouse Pads
Stickers

Point of Sale

Header Cards
Counter Mats
Danglers
Hang Tags
Menu Boards
On-pack Cards
Box Tip-ons
Table Tents
Labels

Display

Posters
Trade Show Graphics
Translucent Displays
Bragger Stands
Counter Cards
Lobby Signs
Billboards

Individual Prints

Business Cards
ID Badges
Sports Photos

TracerGraphix Customers Include

Miller Brewing	USPS	Tampa Bay Buccaneers
Frontier Airlines	NASA	Procter and Gamble
New Balance	Nascar	Columbia Pictures
Chevrolet	Gillette	Timberland