



# REVOLUTIONARY HELP FOR RETAILERS & EXHIBITORS

Lenticular... the art of engagement

## Adding the "wow" factor!

***Engage your prospects successfully with a new level of visceral promotion!***

With Tracer, you can add enormous lenticular images with captivating 3D imagery and animation to trade show exhibits, events and retail displays. Your environment will skyrocket with enthusiasm while you improve brand and message retention. Morph or Flip images from one scene to another. Educate viewers on product features with custom animation. Showcase before and after photos. Demonstrate mechanical concepts or choose captivating 3D! The independent research on lenticular is compelling! Contact us for complete information and quotes.

- ▶ Prospects **voluntarily** engage with images, far surpassing traditional graphics
- ▶ Boosts response and increases brand memorability up to **91%**  
(as compared to traditional print media ranging from 7 to 14%)
- ▶ Any size up to: **65" high x 48" wide!** Velcro® adaptable or frame insert, backlighting optional



## Matching products for effective promotions

### LENTICULAR GRAPHIC DISPLAY PANELS:

Extremely durable and reusable... *ships flat only!*

- Choose from 3D or animations
  - Our consultative services help ensure your graphics will transition well to lenticular media
- Backlighting thru thin, lightweight LED panels is available in many sizes and custom sizes
- One-of-a-kind production available as well as quantity purchases
- Combine animation effects for jaw-dropping results

### PRE-SHOW MAILERS OR ROOM DROPS:

Boost response rates and retention significantly.

### COLLATERAL MATERIALS OR GIVE-AWAYS:

Create desirable keepsakes and marketing pieces. Develop smaller offset lenticular promotional pieces to match your large format lenticular or key elements relevant to sales and education.